The new General Data Protection Regulation (GDPR) comes into effect on May 25, 2018. To start preparing, it’s important you understand some of the key terms of the law.

What is GDPR?

GDPR regulates the use of the personal data of European Union (EU) citizens. The law applies to organizations located both inside and outside the EU.

Regardless of your role, you have...

and should employ...

You are also responsible for...

Data Minimization Techniques

- Controller may have to alert the supervisory authority within 72 hours of discovering a data breach.
- If consent is required to collect and process data, the consent from the user must be clear and unambiguous.
- Data subjects have clear rights, such as the right to request access to their data at any time, and the right to object to data processing or collection done in an automated fashion (without human intervention).

Data Subjects have clear rights

- People can request access to their data at any time.
- People can request that their personal data be modified if it is inaccurate.
- People can request their data be deleted if it no longer serves a legitimate purpose.
- People can prevent their data from being processed for various reasons.
- People must be able to receive and reuse their information, and the data controller must provide data in a structured and useful format.
- People have the right to opt out of having their data used in certain circumstances, such as direct marketing or profiling.

Take an important step toward GDPR readiness

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